

# Consulting

## THE DCV ADVANTAGE

Franchises have unique system development, sales, financing and accounting needs. As the first and only professional services provider that offers an end-to-end solution to the franchise industry, DCV is your true strategic partner. Our Franchise Services Group provides deep industry experience, strategic insight, and practical solutions for both franchisors and franchisees - all in one place.

## UNDERSTAND THE IMPORTANCE OF EXPERTISE

Whether you are building a new franchise system, or you've been in the business for a while, you recognize the complex maze of system development and operational details to master. DCV Franchise Group understands those challenges and offers hands-on solutions and support for Franchisors who are serious about growth.

## FRANCHISE SERVICES GROUP TEAM

Our team of prominent industry leaders work together to provide our clients with a true end to end range of services to help develop and support your organization. We are a proud member of industry organizations such as the International Franchise Association and the National Franchise Business Network Program, supporting franchise organizations in all major categories:

Food & Beverage  
Professional Services  
Healthcare  
Salon & Beauty  
Education  
Real Estate  
Health & Fitness  
Hotel/Hospitality  
Professional Sports



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## Professional Services

### International Franchise Consulting

For those franchises with global aspirations, DCV's franchise business consulting team and International specialists can provide vital solutions your U.S. franchise rollout, business entity structure, financial requirements and beyond.

### The DCV Advantage

End to end industry solutions, from new system development to financing, corporate formation, site selection and beyond. DCV has a proven track record of industry expertise with more than 100 franchisor and franchisee clients

## Franchise Consulting

DCV Franchise Group's experienced team provides a full spectrum of services to both franchisors and franchisees:

- Turn-key development for new and emerging franchise systems
- Franchise sales strategies, lead generation and outsourcing
- Marketing and Brand Development
- Corporate and unit-level operations consulting, implementation and management
- International franchise development