

7 STEP FRANCHISE FINANCING PROCESS

STEP 1: Introduction to DCV Team Member

- Discuss goals and objectives
- Describe DCV process

STEP 2: DCV Document Request

- Personal financial and personal history statement
- Personal income & expense analysis
- Last year's tax return
- Credit report

STEP 3: DCV FINANCING GUARANTEE

- Assessment Call and Pre-qualification within 24-Hours
- Review of underwriting criteria, project updates and timing
- Discuss multi-unit strategy
 - Qualified – DCV guarantees financing
 - Not qualified - create strategy to qualify

STEP 4: FRANCHISE AND DCV ENGAGEMENT

- Client signs Franchise Agreement and engages DCV
- Welcome packet and onboarding call
- Scheduling of weekly status calls

STEP 5: BUSINESS PLAN AND PACKAGING

- Executive Level Business Plan development begins
- Review plan outline with client
- Packaging of lender required documents

STEP 6: Franchise Coordination and Lender Presentations

- Confirm project timing with franchise real estate department
- Obtain lender's letter of interest
- Secure lender's approval

STEP 7: Closing/Funding

A Full-Service Financing Approach Aligned Seamlessly with the Professional Franchise Industry Sales Process

Our franchise experts provide extensive industry experience, strategic insight, and practical solutions all designed to encourage quick closings not delay them.

CONTACT INFORMATION



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